



## CONCOURS 2023!

South Africa's premier corporate hospitality event is back again in 2023.

Unlike last year, the 2023 event will return to the grandeur and sophistication of the pre-covid events, with the full blown version!

The event will be held from

**3th & 4th NOVEMBER**

**Munkaya Waterfall, Buccleuch, Sandton.**

A stunning venue, where the cars will be displayed along the edges of the lagoon, hospitality on the beach and corporate suites overlooking the display area.





## CONCOURS - A BRIEF HISTORY

Concours d'Elegance, or competition of elegance, is a French term originating in the 17th century. Aristocracy would parade their beautiful horse-drawn carriages through the avenues of Paris.

With the advent of the automobile, Concours d' Elegance events evolved into competitions between automobile manufacturers, coach builders and owners, whose vehicles were judged on the beauty of their design and presentation.

This ethos remains today in Concours competitions throughout the world.

Concours South Africa is a competition in the time-honoured tradition where automobiles are judged on authenticity, originality and presentation.

Concours South Africa, as well as showcasing the finest automobiles, offers patrons an exclusive "Garden Party" with bespoke hospitality and exquisite cuisine, complemented by fashion and celebrities, all displayed within a stunning backdrop.







# Concours south africa

The first ever Concours South Africa event was held at Sun City in 2016, to much acclaim, returning in 2017 to the same venue.

With over eighty vehicles on display, and the stunning backdrop of the Palace of the Lost City and the Gary Player Country Club, both events attracted participants from as far afield as America and Europe.



2018 and 2019 saw the event relocate to Steyn City in Johannesburg.

This move was a gesture to our entrants to make participation more accessible.

Both of these events were extremely well-attended, with over one hundred vehicles and three hundred High Net Worth guests, most of which being clients of some of our sponsors, Nedbank Private Wealth, Aston Martin South Africa, McLaren South Africa, Rolls Royce South Africa, Steyn City, iToo, Pablo Clark Racing, Super Car Lifestyle and others.





## CONCOURS 2022

### ATTENDANCE

**CORPORATE**

**160 HNWI + GUESTS**

**PUBLIC**

**4364**

**ENTRANTS**

**82 OWNERS + COLLECTORS**





## CONCOURS 2022

### MEDIA VALUES (R)

**PRINT**

**3 422 114.32**

**BROADCAST**

**189 254.10**

**ON-LINE**

**5 232 316.60**



Concours South Africa would like to thank you for taking the time to peruse this document.

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